

GET READY

FOR PROM



5

TRIED AND TESTED TIPS

Discover the
DRESS TO DIE FOR

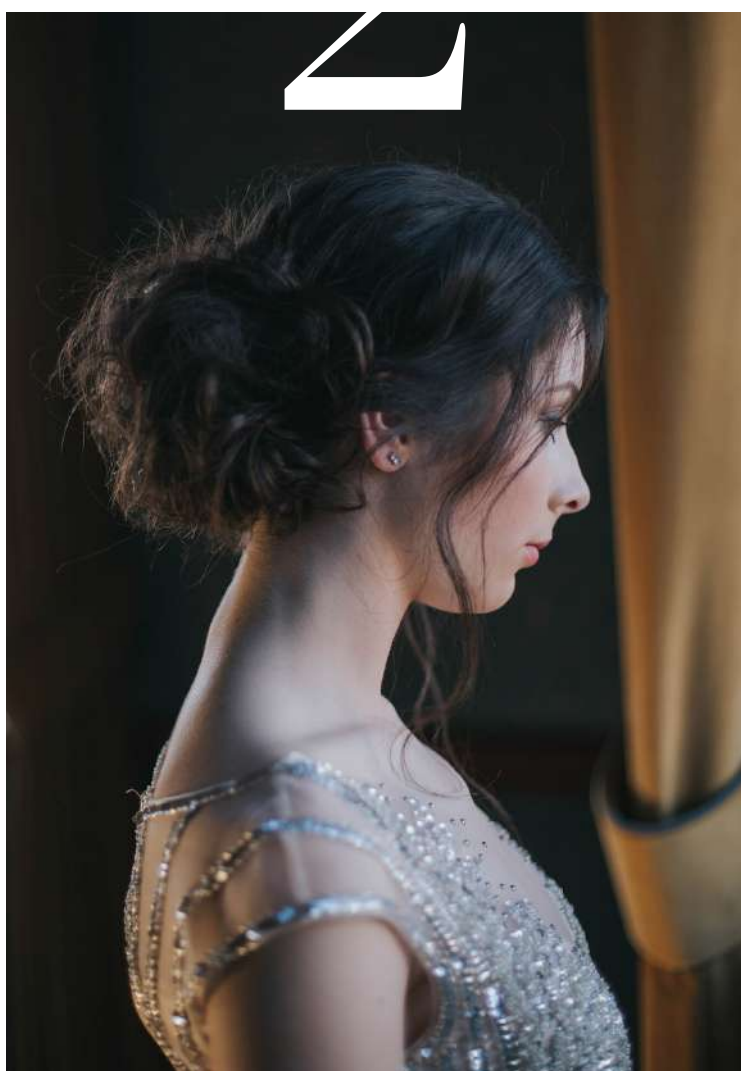
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Dresses can take up to 3 months to arrive in stock during peak prom season and you'll need to factor in alterations too. So allow plenty of time!

When trying on dresses keep an open mind and step outside your comfort zone - you may surprise yourself! Avoid searching online as not all styles are available in the UK. There's still an amazing choice so embrace the opportunity to consider all the options. And be realistic: Select and try on dresses which are within budget. It's hard to come back down from an expensive dress.

Once you've found your dream dress, Stay.In. Love with it. Avoid having a photo of yourself wearing it and have a family member keep the dress at their house to avoid temptation of trying it on. Save it for the big night and your pre-prom shoot!



Perfect

PROM HAIR

Book your hair stylist well in advance of prom night including a consultation to plan the perfect style.

Shower or bath before having your hair styled to prevent any unwanted frizz.

Wear a loose fitting shirt to change out of easily without affecting your hair.

Carry spare Kirby grips in your clutch. Include a Kevin.Murphy mini fresh hair and session spray for mid evening touch ups.

www.pinterest.com/moiralizzie/prom-inspiration/

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Check out my

PINTEREST

BOARD FOR INSPIRATION

LIPS

Always on trend, red lipstick is synonymous with timeless glamour and elegance, as well as adding serious sass points. Contrasting nude shades are equally popular when creating a softer look.



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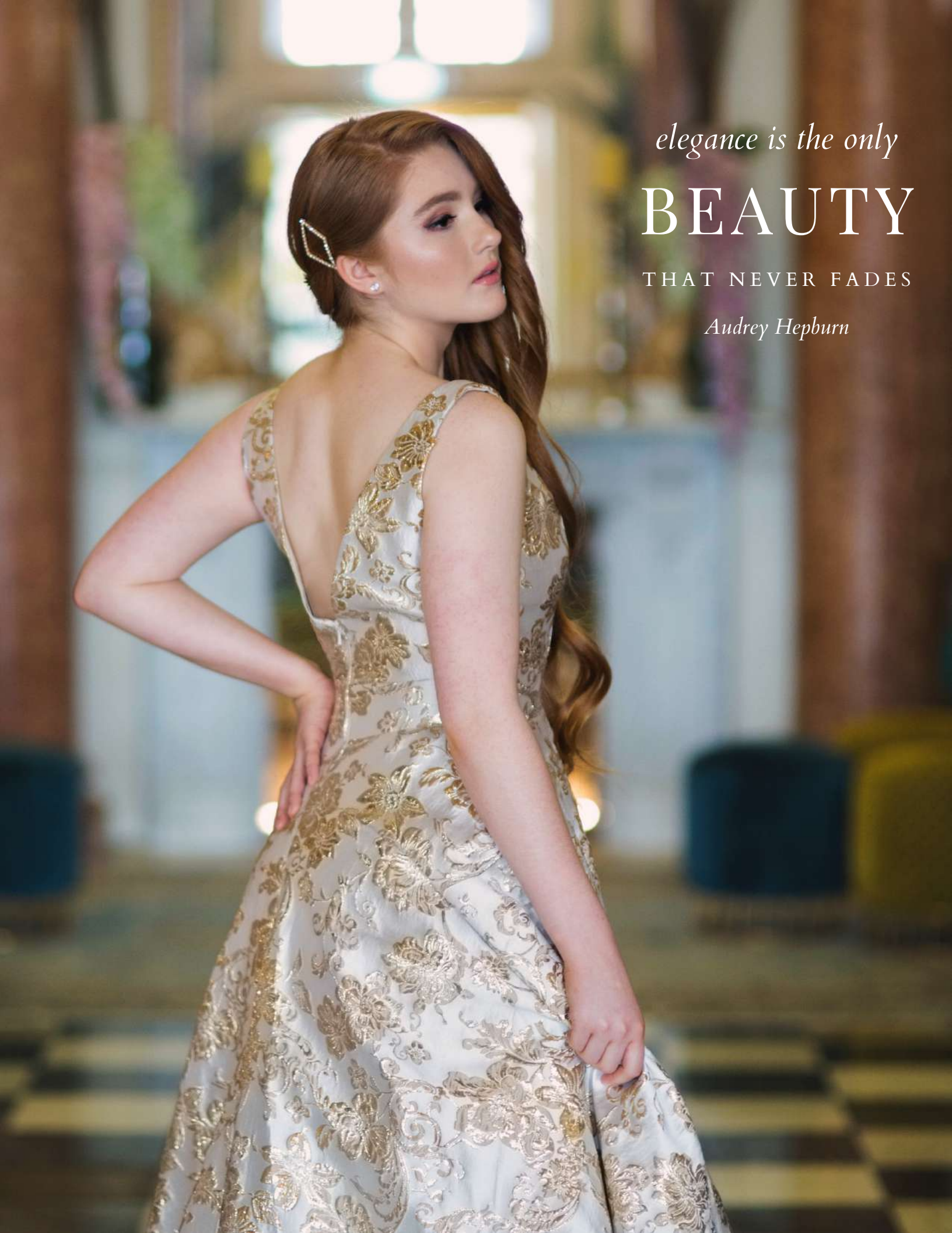
ON TREND SHADES

Try Viva Glam I by Mac for a dark, dramatic splash of crimson red with a hint or brown. Or Velvet Teddy, a beige nude matte. Staying put for 5-6 hours, these are perfect for Prom!

MAKE IT LAST

Avoid movement and smudging by drinking through a straw and carrying some Q-tips for possible correction.





elegance is the only

BEAUTY

THAT NEVER FADES

Audrey Hepburn

Picture

PERFECT POSES

5



SRIKE A POSE

With one hip slightly closer to the camera, roll shoulders back to improve posture and elongate your spine. Shift weight onto the leg farthest from the camera to produce a super flattering S-curve.

FLASH THE SHOES

Gather a long dress and hold it up slightly so that your elbows are slightly bent and tucked in at the side of your body for a chic, natural stance. Plus everyone will get a peek at your cute shoes!

BE GENUINE

Look down at the ground before the shot is taken and pop your eyes up towards the lens - then smile! This will ensure that your chin is down, your eyes are wide and your smile is genuine.

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PHOTOGRAPHY